**CMM242**

Design Tutorial 1:Information Architecture

You will be working on one website design and development project for the entire semester. Your goal is to design and create a fully functioning personal website to display your portfolio.

Name: Ron Quattrocchi III

**CONCEPT:**

**What is the purpose of the website you are designing?**

Portfolio for multimedia design, like photos, videos, or larger projects

**What is the tone you are trying to convey?**

Fun and serious but not corporate

**Who is your target audience?**

Potential employers

**What do you want them to do on your site?**

Add my contact information for work

**INFORMATION ARCHITECTURE:**

**What are the main contents of your website? What will be in your header and footer on each page?**

Information about me and my work, such as experience level and availability.

**How will you divide the information/contents on your page?**

Thinking about tabs, I don’t want the page to be too difficult to navigate, I would like a few pages.

What will you put on in your portfolio? List out in detail all type (header, subheaders, paragraph text ect) and visual content (images, videos, audio)

Header with my name and logo, examples of work such as films, photographs, and audio pieces.

List: Movie, lots of photographs from previous classes. Audio work from basic audio class. 2D Animation from Video editing class.

Homepage

Header - Ron, Logo, tabs, contact information

Mid section - highlight of best work with links to full pages, sections that lead to more in depth work pages